



Contents and cost of sponsorship packages

Dear Colleagues!

The XIII International Scientific and Practical Conference and Exhibition “Veterinary Medicine in the Agro-Industrial Complex” will be held in Novosibirsk on June 4-6, 2024 at the Novosibirsk Expo Center IEC. The given conditions of participation are posted for information purposes and do not constitute an offer to conclude a contract. The possibility of participation in the exhibition and conference and the conditions for such participation are determined by the contract, the draft of which we will send in response to your application.

General sponsor, 3 000 000 RUB, excluding VAT

- Rent of space at the exhibition for individual development – 78 sq. m. m
- Mention in press releases
- Report at the plenary session – 20 minutes
- Right lightbox in front of the central entrance (two sides)
- Left lightbox on the wall behind the Service Center counter
- Lightbox to the left of the entrance to the pavilion
- Flag on the railing of the 3rd floor balcony above the cafe on the side of pavilion B
- Information on the LCD panel above the reception desk
- Placement on a video wall – up to 15 seconds, 4 rentals per day
- Reports on the topic of round tables – 60 minutes, one report no more than 20 minutes
- Placement of the logo in the collection
- Placement of an advertising module in the collection
- Publication of the report in the collection
- Participation in coffee breaks, buffets, banquets - 10 people
- Logo placement on participant badges
- Rental of an advertising video on the screen in the section halls during breaks - up to 15 seconds, up to 6 rentals per day
- Placement of advertising stands (roll-ups) in the halls
- Placing posters in the poster area
- Inserting materials into participant packages
- Logo on the main page of the conference website
- Publication of the report announcement on conference resources
- Exhibitor registration fee included in the package

Official sponsor, 2 000 000 RUB, excluding VAT

- Rent of space at the exhibition for individual development – 49 sq. m. m
- Mention in press releases
- Lightbox to the right of the entrance to the pavilion
- Placement on a video wall – up to 15 seconds, 2 rentals per day
- Reports on the topic of round tables – 60 minutes, one report no more than 20 minutes
- Placement of the logo in the collection
- Placement of an advertising module in the collection
- Publication of the report in the collection





- Participation in coffee breaks, buffets, banquets - 7 people
- Rental of an advertising video on the screen in the section halls during breaks - up to 15 seconds, up to 6 rentals per day
- Placement of advertising stands (roll-ups) in the halls where speakers speak
- Placing posters in the poster area
- Inserting materials into participant packages
- Logo on the main page of the conference website
- Publication of the report announcement on conference resources
- Exhibitor registration fee included in the package

Round table sponsor, 1 000 000 RUB, excluding VAT:

- Rent of space at the exhibition for individual development – 25 sq. m. m
- Participation in the formation of the round table program
- Participation in the moderation of the round table
- Introductory report at the round table, no more than 20 minutes
- Report on the topic of the round table, no more than 20 minutes
- Publication of the report in the collection
- Participation in coffee breaks, buffets, banquets - 5 people
- Rental of an advertising video on the screen in the round table hall during breaks, the video is no more than 15 s
- Placement of advertising stands (roll-ups) in the halls where speakers speak
- Placing posters in the poster area
- Inserting materials into participant packages
- Mention in the round table announcement on conference resources
- Publication of the report announcement on conference resources
- Exhibitor registration fee included in the package

Sponsorship report, 120 000 RUB, excluding VAT

- Report on the topic of the round table, 1 report no more than 20 minutes - 10 minutes, online connection possible
- Publication of the report in the collection
- Participation in coffee breaks, buffets, banquets - 2 people
- Placement of advertising stands (roll-ups) in the halls where speakers speak
- Placing posters in the poster area
- Inserting materials into participant packages

Sponsor of the section “The Future of Veterinary Medicine”, 100 000 RUB, excluding VAT

- Report on sections with a total duration of up to 20 minutes
- Providing exhibition space in the event hall (table and 2 chairs)
- Publication of the report in the collection
- Placement of an advertising stand (roll-up) in the hall





- Distribution of promotional materials and souvenirs
- Placing posters in the poster area
- Inserting materials into participant packages
- Logo on the main page of the conference website
- Publication of the report announcement on conference resources

Options outside of sponsorship packages, cost excluding VAT:

- Participation in the conference – **12 000 RUB** (includes attendance at coffee breaks, receptions and banquets)
- Participation in the conference for no more than 2 exhibitors per exhibition space – **6,000 RUB** (includes attendance at coffee breaks, receptions and banquets)
- Participation in the conference for a farm representative is **free** (includes attendance at coffee breaks, buffets and banquets)

Participation in the exhibition, prices excluding VAT:

- Registration fee for the exhibitor – legal entity. faces– **10 000 RUB**
- Rent of space for individual development – **12 000 RUB/sq.m.**
- Extra charge for the 2nd floor of the stand – **6 000 RUB/sq.m.**
- Rent of a stand of the "Standard" category, min. area 4 sq.m – **16 000 RUB/sq.m.**
- Rent of space for a stand of the "Standard+" category, area from 6 sq.m to 36 sq.m – **12,000 RUB/ sq. m**
- Rent of a stand of the "Standard+" category, 6 – 36 sq. m – on request
- Extra charge for a corner stand (open on two adjacent sides), 5%
- Extra charge for the peninsula stand (open on three sides), 10%
- Extra charge for island stand (open on four sides), 15%

Advertising space in the Expocentre (additional), excluding VAT:

Request the item numbers of the items you are interested in, we will send a photo and the number of available media

1	Lightbox on the alley	1,2 * 1,8	15 000 RUB
2	Flags on the railing of the 2nd floor balcony	2,1 * 1,5	8 500 RUB
3	Flags on the railing of the 3rd floor balcony	3,5 * 1,5	15 000 RUB
4	Lightbox on the side of the escalator	0,81 * 2,93	24 000 RUB
5	Fencing in front of the cafe	0,8 * 1,25	7 000 RUB
6	Lightboxes in public areas near pavilion A	0,97 * 1,78	15 000 RUB
7	Lightbox on the wall of the 1st floor hall	0,81 * 2,93	15 000 RUB
8	Lightbox on the wall of the 1st floor hall	2,07 * 4,07	50 000 RUB
9	Lightboxes in public areas	0,6 * 0,4	10 000 RUB





ВЕТЕРИНАРИЯ В АГРОПРОМЫШЛЕННОМ КОМПЛЕКСЕ



10	LCD panels in the hall, "portrait" orientation (demonstration of any content on one panel from 08:00 to 20:00)	47" Full-HD 1080×1920	7 300 руб.
11	Video wall in the hall, sound (video rental at least 24 times a day)	(2400/4200 мм), Full-HD 1920×1080	190 руб.

Additional advertising opportunities, excluding VAT:

- Branding of participants' packages (on one side, on the other - conference and exhibition symbols) - *price is negotiable*
- Logo on badges (reverse side) - *price is negotiable*
- Branding of ribbons for badges - *price is negotiable*
- Video advertising in recordings of reports - *price is negotiable*
- Posting an article on the website Veterina.ru – **50 000 RUB**
- Large banner on the website conference.veterina.ru (on the direction page, across the entire width of the site) – **15 000 RUB**
- Small banner on the website conference.veterina.ru (on the direction page, 1/3 of the site width) – **5 000 RUB**
- Poster placement in the poster area (commercial content) – **3 000 RUB**
- Poster placement in the poster area (scientific and practical content) - *free*
- Advertising on the 4th page of the collection of reports, A4 – **100 000 RUB**
- Advertising on the 2nd, 3rd pages of the collection of reports, A4 – **50 000 RUB**
- Internal advertising module in a collection of reports, A4 – **10 000 RUB**
- Internal advertising module in a collection of reports, A5 – **5 000 RUB**
- **Exhibitor (mini format):** exhibition space (table and 2 chairs) – **60 000 RUB**
- **Patron** – Proceeds from the sale of this package go towards the development of the conference or to finance project groups. The topics of the project groups will be published on the website. Contents of the package: participation in all conference events, meals, participation in buffets and banquets, receipt of a participant package (program, sponsor materials, pen, notepad), certificate of participation in the conference, letter of gratitude, public expression of gratitude. The price of the package is open, determined by the patron. **From 100,000 RUB.**

Additionally - paid at the Novosibirsk Expo Center IEC:

- *The cost of examination of an individual stand project is from 3,300 rubles. per sq. m. (Price valid until 04/23/2024)*
Attention! As we get closer to the exhibition date, the cost of the examination increases.
- *Security deposit (for individual stands) – 200,000 rubles. (At the end of the event, in the absence of insured events, the amount is returned).*

Organizing committee contacts:

Telephone: 8 800 250-34-94

Email address: info@veterina.ru

